



slow adventure
IN NORTHERN TERRITORIES

Slow Adventure in Northern Territories

Yndisævintýri á Norðuslóðum



Northern Periphery and
Arctic Programme
2014-2020



EUROPEAN UNION

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European Regional Development Fund



Comfort



Time



Mindfulness



People



Freedom



Food



Passage



Well being



Nature



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Hvað er Slow Adventure?



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Vörur

- ▶ Gönguferðir og útiældun
- ▶ Jöklagöngur og íshellar
- ▶ Skoðunarferðir í náttúrunni
- ▶ Kayak ferðir
- ▶ Staðbundinn matur



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Slow Adventure Iceland

Höfn Local Guide- Walking tours- outdoor cooking- restaurant



From Coast to Mountains- Glacier tours- snack bags



Glacier Adventure- Glacier tours- food in development



South East- Glacier/Sightseeing tours- restaurant



Ice Guide- Kayak tours- Food in development



Glaciertrips- Glacier tours- food in development



Slow Adventure eftir þáttökulöndum

	Finland	Iceland	Ireland	Northern Ireland	Norway	Scotland	Sweden	Total
Hunting		7%	9%	11%	48%	13%	65%	24%
Cross or back-country skiing	67%	7%			30%		41%	18%
Snowshoeing	100%	7%			17%		18%	16%
Sauna and spa activities in a nature-based setting	67%	7%	27%			7%	6%	12%
Dogsledding	58%				17%		12%	10%
Reindeer farm programs	50%	14%			9%		29%	12%
Swimming in lake/sea	42%		27%	11%	4%	23%		14%
Ice cave tours		64%			4%		6%	9%
Glacier hiking		50%			13%		6%	9%
Caving (potholing, spelunking)		36%	18%	5%	4%			7%
Ice climbing	17%	29%	9%		17%	3%	12%	11%
Meditation and yoga in nature	8%	7%	36%	21%	9%	20%	24%	18%
Jogging/running in nature	25%	7%	36%	11%	4%	7%	29%	14%
Picnicking	8%	7%	36%	11%	22%	20%	29%	19%
Biking on roads	17%		64%	11%	13%	10%	12%	15%
Self drive cruising/barging			36%		13%	10%	6%	9%
Food tours	8%	14%	27%	37%	13%	23%	24%	21%





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Tenglar og vefsíður

- ▶ Fjölpjóðleg vefsíða Slow Adventure
- ▶ www.slowadventuring.org
- ▶ Sölusíða Slow Adventure á Íslandi
- ▶ <https://visitvatnajokull.is/slow-adventure/>
- ▶ Fjölpjóðleg Facebook síða Slow Adventure
- ▶ https://www.facebook.com/slowadventuring/?ref=br_rs
- ▶ Fjölpjóðleg Instagram síða Slow Adventure
- ▶ https://www.instagram.com/slow_adventuring/?hl=en
- ▶ #slowadventuring



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<https://visitvatnajokull.is/slow-adventure/>

https://www.youtube.com/watch?time_continue=9&v=taGXHd_ns_0



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Árangur verkefnisins

- ▶ Mikill áhugi fyrir Slow Adventure almennt á Hornafirði
 - ▶ Góð tengsl við DMP vinnu og stefnumótun sveitafélagsins
 - ▶ Rímar vel við áherslur Ríkis Vatnajökuls-ferðapjónustu, matvæla og menningarklasa
- ▶ Fyrirtæki í afþreyingu og veitingasölu jákvæð fyrir þátttöku
- ▶ Á endanum tóku 9 fyrirtæki þátt, með a.m.k. 10 nýjar eða endurbættar vörur
- ▶ Vörurnar eru allar til sölu á bókunarsíðu Ríkis Vatnajökuls
- ▶ Góðar líkur á áframhaldandi vinnu bæði á Íslandi og fjölþjóðlega



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